WildEndurance 2014

Sponsorship packages

[Name of the participant], participant in the 100 [50] km WildEndurance race.

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| Picture of participant with a wildlife background |

**Presentation of the participant**

* Who you are
* What you do in life
* What drives you in life
* Your passions

**What is WildEndurance?**

WildEndurance is a team trek challenge in the World Heritage listed Blue Mountains and its purpose is to raise money to save Australia’s greatest wild places. As the primary fundraising event for The Wilderness Society, this year’s objective is to raise $500,000. The WildEndurants will have the chance to race through beautiful and iconic places such as the Megalong Valley, Narrowneck Ridge, Katoomba Cliffs and the Three Sisters. The WildEndurance team is committed towards employing the highest sustainable management strategies to minimize the impacts of the event of the environment. With around 150 teams of between two and seven brave participants and dozens of volunteers, WildEndurance 2014 will be an amazing adventure.

The race is open to amateurs and professional athletes who want to get involved in a stunning challenge for our wildlife. All of them are expected to raise funds for The Wilderness Society.

If you want to know more about the event, please refer to our web page:

<http://www.wildendurance.org.au/>



**What are the funds for?**

Conceived in 1976, the Wilderness Society is a national, community based, environmental advocacy organisation whose purpose is protecting, promoting and restoring wilderness and natural processes across Australia for the survival and ongoing evolution of life on Earth. The principles of the organisation, coupled with successful campaigns have set national and international precedence for aspiring grassroots environmental organisation with a similar mandate.

Current campaigns that The Wilderness Society is engaged in include:

1. Protecting our State Forests from mining and other exploitative interests
2. Protecting the Tarkine region of Tasmania, a recognised refuge for over 60 threatened native flora and fauna species from open-cut mining.
3. Preserving areas of high cultural value to maintain indigenous tradition and expertise.



**How will you benefit from sponsoring me for the WildEndurance 2014?**

On top of benefiting from an environmentally friendly corporate image that you can promote internally and externally, The Wilderness Society and I offer you the following sponsorship packages:

**Bronze package – [donation of $100]**

* Brand awareness rising through social media such as Facebook and Twitter.

Business/organisation logo will be displayed on the participant online personal fundraising page for WildEndurance 2014.

**Silver package – [donation of $150]**

* Benefits listed in Bronze package
* Promotion of brand awareness through the use of approved merchandise such as t-shirts and hats during training events. Brand logos and merchandise will also be displayed during team approved fundraising events.

**Gold package – [donation of $200]**

* Benefits listed in Bronze and Silver packages
* Promotional opportunities in the media. The Wilderness Society has offered to mention your business/organisation in their online media. The Wilderness Society has nearly 40,000 registered members in Australia, providing an excellent opportunity for brand saturation.
* In case the participant your business sponsors receives a prize for the competition, your brand name will be mentioned at the awards night.

**VIP package – the highest donation of the event**

If your business offers the highest donation of the competition, it will benefit from all the packages previously mentioned and your organisation will be specifically thanked at the awards night for being the top corporate donator of WildEndurance.

**How can you donate?**

It is very easy to make a donation for a participant in WildEndurance 2014. Just follow the link provided below and you can make a donation online.

<https://wildendurance.gofundraise.com.au/payments/donate/beneficiary/707>

Once a donation has been received, a receipt will be sent to you for tax purposes. The earliest you can make a donation, the best exposure the participant can offer to your business.

Thank you for your time in reading this material. Your help is very much appreciated by the participant but also by The Wilderness Society and Australia’s wildlife and wild places. Your help is guaranteed to be put towards protecting Australia’s unique environment, biodiversity and indigenous knowledge.

If you have any questions, please do not hesitate to contact me via mobile [your phone number] or via email [your email].